



Cyber Business Interruption

When your operations become the victim of a cyberattack, it can be nearly impossible to continue trading. Business interruption and lost revenue can have significant implications, unless you have a safety net to fall back on...

A respected online retailer found its operations hampered when hackers targeted the company's hosting provider. As a result, their website went offline, and orders could not be placed or processed.

Beyond the immediate impact of the downtime, the reputational damage had a knock-on effect for sales in the following months. The spiralling costs and lost revenue caused severe business interruption for something the brand had no control over.

Without insurance in place, the company had to bear the brunt of the financial setback. A RiskBox Cyber plan would have been invaluable in this scenario, ensuring that the retailer could recoup the majority of costs involved.